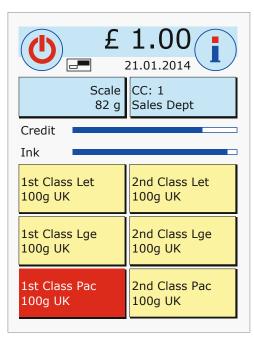


### MATRIX F22/F32

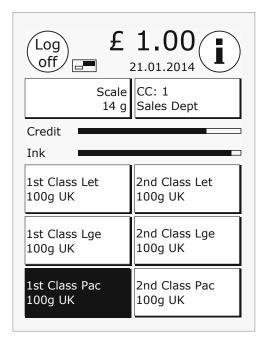
**Large colour display** – for clear and easy mail product selection. A well thoughtout system for a wide range of letters.



Making the SMARTER choice



Matrix F32: Original size image



Matrix F22: Original size image



Touchscreen with colour display
We make available to you 30
keyless OneTouch functions for
the most frequently used mailing
products (24 on the F22). The
generously sized colour display
(monochrome on the Matrix F22)
gives you an excellent overview.
The patented ComTouch™
interface displays only that
information which is needed at
the time. Touch − frank.



Weighing a stack of mail items
This couldn't be simpler with
Frama! An individual letter from
a stack of mail can be automatically weighed and priced ready
to frank- accurately and
efficiently. If you prefer to weigh
your letters individually – not a
problem! All automatic functions
of stack weighing mode are also
available to you for individual
letters.





#### Mailmark™

Benefit from the latest developments in franking technology!
The Royal Mail Mailmark™ standard ensures simple and straight forward product selection and savings on postage.
The Frama HQPrint mode (resolution of 600 dpi) provides razor sharp, high contrast advertising stamps on a wide variety of envelopes - the final touch to your mailing.



#### Plug & Play

Commissioning and maintenance are child's play – just as you would expect from a plug & play system.



# Matrix F22 / F32. For problem-free franking.



#### Matrix F22/F32 delivers intelligent mail processing:

- Mailmark<sup>™</sup> compliant
- Matrix F22: a large back-lit touchscreen display with 24 OneTouch functions
- Matrix F32: a large colour touchscreen display with 30 OneTouch functions
- Integrated Ethernet LAN interface (RJ45)
- Stack weighing mode for daily mail as well as individual weighing with automatic recalculation of postage amounts
- Cost centres with clear text designation (basic configuration – Matrix F22, 10; Matrix F32, 25; optionally expandable)
- 6 freely definable advertising stamps, 3 built-in graphic

- messages and 3 text messages which can be entered by yourself: flexibility with a professional appearance for your outgoing mail
- Top-quality printing of postage information and your advertising stamp with HQPrint mode
- 10 mm thickness capacity along with integrated side ejection of letters
- Semi-automatic feeding (Matrix F32) for added comfort and flexibility
- The latest postage rates are always available via FramaOnline2.
- Speed of the Matrix F22: up to 27 letters/minute
- Speed of the Matrix F32: up to 50 letters/minute



Matrix F32

## Matrix F series. Proven design – the latest technology.

Making mail processing highly efficient, convenient and simple is a bold statement. - The Matrix F series allows us to be so bold.

Matrix F series: The latest generation of franking systems for a wide range of applications. Each franking system is perfectly matched to your business requirements and outbound mail volumes. All Matrix F series products are operated exclusively from a touchscreen:

- Latest franking technology: The Matrix F series provides the user with all the benefits of the <u>latest Mailmark™ technology</u> introduced by Royal Mail.
- Unique patented ComTouch<sup>TM</sup> operating concept with <u>OneTouch</u> <u>technology</u>. Fast, simple determination of the proper postage amount – without postage charts, codes and operating instructions!
- OneTouch means simply "touch and frank". It is based on an ingenious, self-explanatory operating concept. The postal product menus can be easily tailored to meet your individual daily needs. MailMark product selection becomes child's play!
- Ethernet LAN interface (RJ45) for integrating the franking system into a corporate network and for communications with FramaOnline2 via the Internet.
- Optimised printing system: <u>HQPrint mode</u> with a resolution of 600 dpi for printing razor-sharp advertising stamps or text messages.

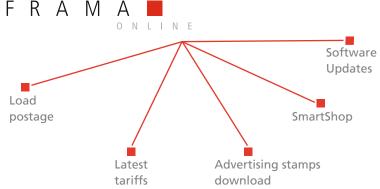
#### Franking is communicating

With the Matrix F series generation of products, Frama has redefined the functionality of a franking machine: Franking has today become an intelligent process, and thanks to ComTouch™ with OneTouch technology there is no longer any need for specialists to handle mailings. Your business correspondence benefits: with a clean postage and advertising stamp you gain the attention you deserve.

#### FramaOnline2

Enables you to: retrieve postage online, manage tariffs, download new graphics for stamps, software updates. FramaOnline2 guarantees the secure and efficient updating of every aspect associated with your Frama franking system. Working in the background, FramaOnline2 continually manages the data flow between the Royal Mail, bank and your franking system.

Simple – secure – straightforward.



### Frama - Made in Switzerland



Frama can look back upon 40 years of expertise in the development and manufacture of solutions within the mail-processing sector. High Quality reliable products are the foundation of our success. Today, Frama continues to offer franking machines as integrated system solutions which are targeted at the needs of customers and the conditions of the mailing market. The strategic strengths of Frama AG arise from our efforts to take full advantage of the technological expertise of our team, which is located at our headquarters in Lauperswil, Switzerland. All Frama products are manufactured in Switzerland and carry the "Made in Switzerland" seal of quality – and this extends from intelligent franking systems, to automatic letter openers, all the way through to high-precision folding machines.

#### **Ensuring your Mail is up to the Mark (Mailmark™)**

Royal Mail has invested in a £70M project to introduce a new Mailmark<sup>TM</sup> technology to the UK postal market. This technology will change the face of franking and will introduce new and innovative mail products into the franking machine arena as the technology develops. All Frama machines are fully Mailmark<sup>TM</sup> compliant. Frama will keep you updated of all the new releases to ensure you can take full advantage of these in your mailroom environment.

#### **Expertise for your communications**

Frama supports your mailings with pioneering technology. For instance, Frama developed the first franking machine with integrated postage rate calculations and was the first supplier to introduce touchscreen operation.

Frama's customers value these innovations very highly. Focusing user operations on the essentials guarantees simple operation and high efficiency in daily use. The exclusive OneTouch functions underscore Frama's expertise and goal of making franking as easy as possible.

#### **Certified information security**

During the development of future-oriented franking systems, Frama relies on specific expertise in technology and systems. The intelligent synchronisation of sensitive and financial data between customers, Royal Mail, banks and additional institutions demands efficient and highly available data-management solutions where only the highest standards of security are adequate. For this purpose, Frama developed its own solution: FramaOnline2 – the central hub for networked data communications.

#### International quality standards

Frama exports its products to more than 50 countries around the world. All products and services fulfil international standards.

Our guarantee of this consists of the corresponding certificates, whose issuance is verified through regular audits by independent testing organisations.



ISO 9001: Quality Management System



ISO 14001: Environmental Management System



OHSAS 18001: Occupational and Health Protection Management System



ISO 27001: Information Security Management System (ISMS)

Frama (UK) Limited 15 Limes Court Hoddesdon EN11 8EP Tel. 01992 451125 Fax 01992 466453 info@frama.co.uk

